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Name: **SUMAN SHARMA**

Educational Qualifications

- Master of Tourism Administration (MTA) from Institute of Vocational Studies, Himachal Pradesh University, Summer Hill, Shimla, H.P.

Educational Achievements

- **UGC - NET Qualified for lectureship** in Tourism Administration/Management in Dec. 2005

Other Special Qualifications

- **Ph. D.** on the topic *Destination branding and Image building - A Study of Himachal Pradesh* under supervision of **Dr. S.P. Bansal**, Director, MTA, HPU

Experiences

A) Teaching Experience

- MTA (Master of Tourism Administration) & FYICTA five year integrated courses in Tourism Administration students as Lecturer since July 2009 till June 2012 (Subjects: Airline Ticketing ,Tourism Management, Travel Agency Management and Itinerary Preparation and Tour Packaging)
- MBA(T&T) (Master of Travel and Management) as assistant Professor in Central University of Jammu From Aug 16 2013 till November 07 2012 (Subjects: Airline Ticketing ,Tourism Management, Travel Agency Management and Itinerary Preparation and Tour Packaging)

- At Present teaching in Central University Of Himachal Pradesh in MBA(T&T) (Master of Travel and Management) as Associate Professor From November 08, 2012 (Subjects: Airline Ticketing ,Tourism Management, Travel Agency Management and Itinerary Preparation and Tour Packaging)

B) Research Experience

- Completed **Ph. D.** from Himachal Pradesh University, Shimla on the topic ***Destination branding and Image building – A Study of Himachal Pradesh*** under supervision of **Dr. S.P. Bansal**, Chaiman, MTA, HPU (Submitted on 24-01-2011)
- Worked as **Project Fellow** in the UGC Major Project ***Evaluating Ecotourism in Natural Areas of Himachal Pradesh for Sustainable Tourism Development***
- ***“Study on Scheme of Social Media as an Influencer among Foreign Tourists Visiting India”*** Funding Agency (Indian Institute Tourism and Travel Management), Amount 1, 00,000/-
- Project Director, ICSSR Major Research Project entitled “Handicraft Tourism a source of community Development”.
- Guest Editor for Tourism spectrum Journal Volume 3, No. 2, September, 2017, sixth issue a bi-annual international refereed journal
- **PhD Supervised=5**
- **PhD Supervising=4**

C) Trade Experiences

- Worked as Team leader with Travel Cox & King (I) Ltd, Connaught place, New Delhi from March 2006 to June 2009.
- 4 Weeks on-the-jobs training at Cox & King (I) Ltd , New Delhi.

D) Fellowships & Honours Received by Faculty Members: (Best Paper Award)

- Best Paper Award for Research paper ***“Direct Benefit Transfer Scheme: Reality, Issues and Challenges at Bottom of the Pyramid”*** in IV technical session of the 66th All India Commerce Conference held at Bangalore University during 5th -7th December, 2013, co-authored with Chaman Lal and Dr. Gitanjali Upadhyay.
- युवा लेखक मंच(लोकचेतना को समर्पित सामाजिक एवं साजिजययक मंच)नूरिर, जिला- कांगड़ा, जिमाचल प्रदेश (भारत) ‘डॉ. श्यामा प्रसाद मुखी सम्मान 2019’ से सम्माननत.
- Trigarth Paryatan Shikshak Award 2019 (within the state) Organized by Department of Tourism and Travel Govt.P.G.college Dharmamshala kangra , himachal Pradesh.

E) Event Management Experiences

- Event Organizing and management Team Member of World Tourism Day at Central University of Jammu , Jammu
- Member of the Technical Committee for the International Conference on Tourism held at Himachal Pradesh University, Shimla on 11-12 September 2009 on theme **Destination Image and Branding –strategies and implications.**
- Organizing member of National Workshop on **Home Stay Schemes in Himachal Pradesh, Hotel Industry In Shimla – Challenges & Issue, Community Participation in tourism, Role of stakeholders in tourism sector.** (27th Sept 2010).
- Organizing member of the 11th and 12th National Quiz to commemorate World Tourism Day on 27th September organized by IVS, MTA, HPU Shimla.
- Organizing member for the MTA Alumni Meets.
- Member of organizing committee of Apple Festival , 2005 organized by Shimla Hotel & Restaurants Association and Department of Tourism – Govt of Himachal Pradesh.
- Organized Class educational trips to South India and Goa in Jan 2006; Rajasthan, Mumbai and Goa.
- 1st position in 8th national tourism quiz 2005

F) Publications

1. Published Research Papers in Journals (as notified by the UGC)-8
2. Published Research Papers in Peer reviewed /Refereed Journals -4
3. Chapters in Edited Book-15

G) Seminars/Conferences/Workshops Attended: 35

H) Workshops Attended:

- 3 Days Short Term Course on Disaster Management Organized by UGC-Academic Staff College , HP University Shimla
- 03days Workshop on “Case Analysis and Case Preparation” organized by School of Business and Management Studies, Central University of Himachal Pradesh, on 31st July-2nd August,2014.
- 03days Workshop on “Data Analysis and Data Mining” organized by School of Business and Management Studies, Central University of Himachal Pradesh, on 23rd and 25th April,2014.

I) Seminars & Conferences Organized

- Coordinator for 10-day Research Methodology course for Social Sciences 2015 ICSSR, New Delhi 5lakh 50 thousand organized by Central University of Himachal Pradesh.
- Convener 03 Days National Conference on Jammu and Kashmir – A New Discourse on 09th -11th October 20152015ICSSR , New Delhi 3lakhs organized by Central University of Himachal Pradesh.
- Co- Organizing Secretary of National Conference In the Path of Buddha and Gandhi: A convention for Global Peace jointly organized by Central University of Himachal Pradesh and Gandhi Smriti and Darshan Smiti , New Delhi during 2-4 December, 2017.
- Member of Organising Committee at 7th International Tourism Conference on Inclusive Growth and Sustainable Development: Agenda for Tourism and Hospitality Industry organized by Indian Tourism and Hospitality Congress on 6th -8th February ,2015 at Manali (H.P)
- Organised One day workshop on Role of Tourism Stakeholders in Local Community Development on 25th September, 2015 at TAB, CUHP
- One day workshop on Home stay scheme in H.P. on 24th September, 2013 at TAB, CUHP
- 01 Day Workshop organized by Tourism Society of CUHP on “THE SEVEN HABITS OF HIFHLY EFFECTIVE PEOPLE’ in Collaboration with Club Mahindra Resorts , Dharamshala

L) Membership of Academic and Professional Bodies

- Life time member of the Indian Tourism Congress.

M) Specializations

- Specialization in certificate course in 25 countries of the world.
- Certificate course in Amadeus and Galileo.

Signature



